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RECEIVED

ORDER BLANK FOR THE LOWER GRADES

# Penny-<sup>1918</sup>Packet Seeds for CHILDREN'S GARDENS



Wouldn't you like to have a garden too, like the older boys and girls have? We thought you would so we printed this illustrated order blank just for boys and girls of your age. Look inside and see the list of twenty-five kinds of flower seed and twenty-seven varieties of vegetable we have picked out for you. These are the very easiest kinds to grow that we know about. With a little help from Teacher or Mamma and Papa, you will be able to have just as nice a garden as the older children.

## Do You Know What a War Garden Is?

It is a garden in which you grow food. If you grow your own vegetables you will not have to buy so many and the farmer who grows vegetables for the store won't have to grow so much. We can grow food for the soldiers instead. We wouldn't have to worry so much about feeding the soldiers if we were not at war. Now do you see why we call it a War Garden?

Mamma will read this circular over when you take it home and they will help you make your selection. Call their attention to the fact that in spite of the unusually high prices of seeds, we are still able to sell all of these kinds to you at a penny a packet. Send your order direct to us but give it to your teacher instead, who will send it to us with other orders from her school. Do not order less than five packets for your school. Mamma and Papa will understand why we can't afford to fill smaller orders than that.

**A Word to Parents** We don't flatter ourselves that you care much about us except to be sure that the seeds ordered through your little ones are seeds which will give satisfaction. For thirteen years we have been selling seeds for school and home gardens and in that time have never sent out any seed which would not grow. The first year we supplied just a few schools and last season more than seventy-one thousand schools came to us for their seeds. You can readily see that we would never have grown to that point if we had not followed carefully the policy of supplying only high grade seeds. In this connection you will be interested in knowing that in spite of the extremely high prices of all seeds, we are able to maintain the price of one cent per packet. This is only possible because of the great volume of business we do. Our guarantee goes with every packet. If the seeds do not average up in quality with any seeds you ever bought, regardless of price paid, your money will be refunded.

**THE CHILDREN'S FLOWER MISSION**  
Cleveland, Ohio





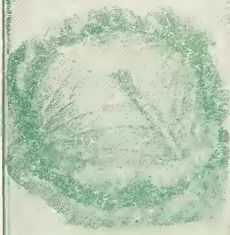
In this list we have included only well known popular varieties, the seed of which was grown for us by growers of unquestionable reputation.

### EVERY PACKET GUARANTEED TO GIVE SATISFACTION

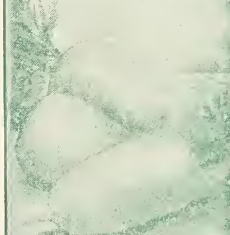
#### BEET



#### CABBAGE



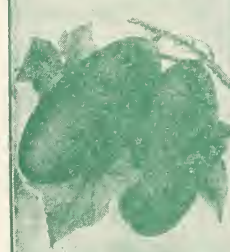
#### CARROT



#### CELERY



#### CUCUMBER



**1 Asparagus** Barr's Mammoth. Very largest stalks. Sometimes nearly an inch in diameter. Quick growing, tender and succulent. 100 seeds.

**7 Beet** Crimson Globe. Extra early. Round, smooth, dark blood-red. Largely grown for market, and equally desirable for home use. About 100 seeds.

**12 Cabbage** Burpee's Surehead. Popular strain of large late flat drumhead for main crop. Probably more largely grown than any other one variety. 125 seeds.

**15 Carrot** Danvers Orange. A general favorite, half-long, rich deep-orange. Very heavy yielder and unsurpassed in quality. 500 to 600 seeds.

**16 Carrot** Oxheart, or Guerande. Short thick roots, deep orange in color, unsurpassed in quality, largely grown for market and home use. 500 to 600 seeds.

**18 Celery** Giant Paschal. Solid large ribbed stalks, rich nutty flavor. Easily blanched. Also called "Winter King" as it is an excellent winter keeper. 600 seeds.

**21 Pop Corn** Improved White Rice. The most popular and desirable variety. Every boy should grow a patch of Pop Corn for winter entertainment. 75 seeds.

**25 Cucumber** Improved White Spine. The most popular slicing variety. Ideal in shape. Medium large, dark green. Unsurpassed in quality. 50 seeds.

**27 Cucumber** Jersey Pickle. Very prolific. Largely grown for supplying pickle factories. Equally desirable for the home when small pickles are wanted. 50 seeds.

**28 Cucumber** Extra Long Green. Extra long, smooth dark green. For slicing. A splendid seller on the market. About 50 seeds.

**30 Endive** Green Curled. Very popular for fall and winter salad. Also as a boiling green like spinach. About 300 seeds.

**34 Lettuce** Early Curled Silesian. One of the earliest of the non-heading curled varieties. Always recommended for early planting. 600 to 800 seeds.

**37 Lettuce** Improved Large Hanson. Probably the most popular of all the large heading varieties. Transplant for extra large heads. 600 to 800 seeds.

**39 Lettuce** Celery or Cos. Oblong heads, blanches pure white. Very crisp and tender. By many considered the finest in quality. 600 to 800 seeds.

**40 Lettuce** Many Varieties Mixed. A very interesting packet to order. Transplant a foot apart and watch the different varieties develop. 600 to 800 seeds.

**43 Muskmelon** Rockyford. The best known of all melons. Medium size, slightly ribbed and covered with netting. Flesh green and very sweet. 50 seeds.

**44 Watermelon** Halbert's Honey. Large, oblong, dark green, heavy fruit. Flesh deep crimson. No better melon has yet been produced. About 30 seeds.

**47 Onion** Yellow Globe Danvers. The best known yellow onion for general use. Produces large onions the first year from seed. Also popular for sets. 300 seeds.

**50 Parsley** Champion Moss Curled. Pretty mossy foliage. Desirable for flavoring soups, garnishing, etc. Can also be dried for winter use. About 300 seeds.

**58 Pumpkin** Small Sugar Pie. Medium size. Orange yellow. Thick solid flesh. Has no equal for "Pumpkin" pies. About 20 seeds.

**63 Radish** Earliest Long Scarlet. Brightest scarlet, long, smooth, crisp and tender. Remains in good condition much longer than the round varieties. 125 seeds.

**66 Radish** Many Varieties Mixed. A mixture of many early summer varieties. An interesting packet to order. About 125 seeds.

**67 Radish** Winter Varieties. Including several varieties. Sow the seed in August for autumn and winter use. Will keep all winter. 150 seeds.

**68 Squash** Golden Custard Bush. Early golden yellow. Patty-pan or scalloped. Very prolific. Use while young and tender. A popular old favorite. 25 seeds.

**74 Tomato** Spark's Earliana. The best of the extra early varieties. Medium size and uniformly smooth. For early market if started in hot beds. About 100 seeds.

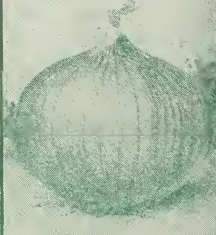
**77 Tomato** Best Large Smooth Varieties. A mixture of main crop canning varieties including Beauty, Paragon, Stone, Matchless, Red Rock, etc. 150 seeds.

**78 Turnip** Purple Top Strap Leaf. Too well known to need description. For main crop sow the seed last of July. About 300 seeds.

#### MUSKMELON



#### ONION



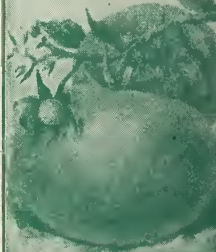
#### PARSNIP



#### RADISH



#### TOMATO



# Japanese Barberry

(Berberis Thumbergii)

## For ORNAMENTAL HEDGES

As an ornamental hedge plant for city and country homes the Japanese Barberry has no equal. Here in Cleveland it is being planted almost exclusively in the best residential sections, and many of the older established homes are discarding their California privet hedges and replacing them with Barberry. It is the ideal ornamental hedge plant, in many respects being superior to all other varieties.

It is naturally of neat compact habit, requiring little or no trimming. See illustration which represents its natural habit without trimming. It may, however, be trimmed and sheared to any desired form.

Unlike all other hedges, it is as attractive in winter as in summer, its brilliant red berries remaining on the branches all winter, even mingling with the new foliage in early spring.

A valuable feature is its defensive qualities, its prickly business adding to its popularity. Neither boy nor animal will care to make a second attempt to break through it.

Another very important feature is its hardiness. No matter how low the mercury may go in your thermometer, it will never winter-kill.

It makes a neat, handsome shrub if planted singly or in clumps with other shrubbery. Many use it for planting in front of porches instead of annual flowers.

We know of no other shrub that succeeds so well in shady places. It is easily transplanted. Every plant will grow if reasonable care is exercised in planting. For hedges it is usually planted about a foot apart.

*We have fifty thousand plants in stock, ready to fill orders, and will mark prices down to rock bottom, which, remember, includes prepaid delivery.*

Strong, well-branched plants, 18 to 24 inches, cut back to 15 inches.

Big value at 12 for 85 cents, 50 for \$2.65, 100 for \$4.75, 500 or more at \$4.50 per 100.

## The Children's Flower Mission Cleveland, Ohio

(Over)



## GLADIOLI BULBLETS

Gladioli Bulbs are grown from the small bulblets that are produced around the large blooming bulbs. They are very easily grown, and with good soil and cultivation will produce bulbs from a quarter to half inch or more in diameter the first year, that will bloom nicely the next Summer.

For the convenience of those who wish to possess a fine collection of these popular Summer flowering bulbs at a nominal cost, we will supply these bulblets, put up in large packets, containing 200 or more, comprising a mixture of a dozen or more of the most popular varieties. The bulbs are easily wintered over in any cellar where they will not freeze, the same as potatoes.

Price in large packets containing 200 or more bulblets  
20 Cents per packet, 3 packets for 50 Cents.

**The Children's Flower Mission**  
CLEVELAND, OHIO





(Over)



## LACE FERN

*Asparagus Plumosus*

Here we have a beautiful pot plant for the school room as well as the home. Its fine film-like, gracefully arching foliage rivals the delicate beauty of the finest Maiden-hair Fern, with the additional value of succeeding nicely in the dry atmosphere of the ordinary home or school-room, where so many other plants fail. More than a year ago we contracted for twenty thousand of these beautiful plants especially for this offer to the School Teachers of America. Having tuberous roots they are very easily transplanted. For quick effect we would suggest that three plants be planted together in a six inch pot.

**Price Strong Plants 10cts. Three for 25cts.**

If you order only one plant, and nothing else with it, please include 3cts extra for packing and postage.

**THE CHILDREN'S FLOWER MISSION**  
Cleveland, Ohio

Price One Cent  
Per Packet

# POPULAR FLOWER SEEDS

Price One Cent  
Per Packet

This list of Flower Seeds has been specially selected for young beginners and contains only the most popular varieties that are of very easy culture and sure to give satisfaction.

CULTURAL INSTRUCTIONS AND ILLUSTRATIONS PRINTED ON EACH PACKET

## ASTER

**81 Aster** "Fall Roses." Very popular. Bloom in August and September. Many best double early and late varieties and colors. About 150 seeds in each packet.

**84 Sweet Alyssum** Splendid easy growing dwarf border plants. A profusion of pure white, fragrant flowers throughout the summer. 300 to 500 seeds.

**85 Baby's Breath** Gypsophila. Very delicate fine white sprays. Valuable for using with other flowers in bouquets. Very easy culture. 300 to 500 seeds.

**86 Bachelor's Button** "Ragged Robin" or "Corn Flower." Old-fashioned garden favorite of the easiest culture. Fine for bouquets. Mixed colors. About 100 seeds.

**87 Double Balsam** "Ladies Slipper" or "Touch-Me-Not." Very easily grown. Wax-like double flowers in many delicate colors. 75 to 100 seeds.

**90 California Poppy** Large showy single flowers in various shades of yellow. Delicate fern-like bluish-green foliage. 200 to 300 seeds.

**91 Calendula** Commonly known as "Scotch Marigold." Popular old favorites with large double flowers. Bloom continually all summer. 50 to 75 large seeds.

**93 Candytuft** Very popular, easily grown, free flowering, dwarf growing annuals. Suitable for bordering. Also desirable for bouquets. All colors mixed. 250 to 300 seeds.

**97 China and Japan Pinks** Very many double and single varieties and brilliant colors. Easy culture, and should be in every garden. 150 to 200 seeds.

**99 Cosmos** Giants of California. Grow 6 to 8 ft. high and bloom freely in Sept. and Oct. White, Pink and Crimson mixed, fine for cut flowers. 75 to 100 seeds.

**103 Dwarf Morning Glory** Large single showy flowers all summer. Easily grown. Grow only about a foot high. About 100 seeds.

**106 Four O'Clock** Marvel of Peru. Very popular and easily grown. Fine for forming annual flowering hedges. All colors mixed.

**113 Larkspur** Very popular. Easily grown. Old fashioned annuals. Pretty spikes of single and double flowers in various colors. 200 to 300 seeds.

**118 Marigold** Popular old fashioned garden favorites of the easiest culture. Large double flowers. Yellow and orange the prevailing colors. About 100 seeds.

**120 Mexican Fire Bush** Kochia. Belvidere or Summer Cypress. Forms pretty round bushes that turn to fiery red in autumn. 150 to 200 seeds.

**121 Mignonette** Delightfully fragrant flowers that are indispensable in all cut flower work. Several varieties, mixed. 200 to 300 seeds.

**148 Morning Glory** Popular rapid climbing vines. Valuable for porches, arbors, etc., or for covering old fences, out-buildings, etc. Many colors. About 100 seeds.

**123 Dwarf Nasturtium** One of the most popular flowers in cultivation. Very easy culture. Fine for borders, driveways, etc. Twenty-five varieties mixed.

**124 Tall Nasturtium** If we were obliged to plant only one kind of flower it would be this. An unrivalled mixture of 35 choicest varieties. 25 to 30 large seeds.

**125 Painted Daisy** Annual Chrysanthemum. Showy. Easily grown annuals. Each petal painted in three colors. Mixed varieties. 200 seeds.

**127 Petunia** For an abundance of large, single, showy flowers all summer, the Petunia is without a rival. A mixture of all colors. 400 to 500 seeds.

**130 Poppies** The most brilliant, dazzling satin-like flowers grown. Very easy culture. Many best double and single mixed. 400 to 500 seeds.

**135 Sweet Peas** Grandiflora. The sweetest and most popular favorites. A grand mixture of many large flowering varieties. About 50 large seeds.

**137 Verbena** Popular low growing annuals that bloom continually throughout the summer and autumn. Of easy culture. All colors mixed. About 100 seeds.

**139 Zinnia** "Youth and Old Age." Few flowers are so easily grown and satisfactory. We offer only finest double varieties. All colors mixed. 75 to 100 seeds.

**SPECIAL MIXTURE.** Send 25 cents for twenty-five packets of seeds, and we will send FREE a large packet containing a mixture of hundreds of varieties. Mostly different from all the above varieties. A very desirable packet, and a source of great interest as the many varieties begin to bloom.

## MARIGOLD

## NASTURTIUM

## PANSY

## PINKS

## POPPY

## SWEET PEAS

BACHELOR'S BUTTON

BALSAM

CANDYTUFT

COSMOS

LARKSPUR





## HOW TO HELP BEAUTIFY YOUR HOME

The following Suggestions will be Helpful in Planning Where to Plant the Various Kinds of Flower Seeds to Produce the most Satisfactory Effect

**The Front Porch** Plant tall Nasturtiums in front to train over lattice. Morning Glories, Hyacinth Beans and other climbers if planted at the ends, and trained on strings will climb to the roof, producing a pleasing effect. The same will apply to the back porch.

**The Driveway** A border of Dwarf Nasturtiums, or Four O'clocks planted 6 or 8 inches apart along the driveway will always be satisfactory. Sweet Alyssum makes a pretty low border along pathways, blooming continually.

**Permanent Flower Beds** Prepare permanent beds a foot or more in depth, and 3 to 5 feet wide along the side fences. Plant the taller growing varieties next to the fence grading down to Candytuft, Alyssum and other dwarf varieties in front.

**Hardy Perennials** Don't forget to plant Hollyhock, Fox Glove, Canterbury Bell, Coreopsis, Sweet May Pinks, Sweet Williams, etc., they are so satisfactory, usually blooming early in the season. They should be planted in permanent beds where they can remain from year to year. We supply these at one cent per packet.

**Fences, Outbuildings, Etc.** These may be beautified or hidden by planting Morning Glories, Tall Nasturtiums and other vines to climb over them. There are also a number of hardy permanent vines suitable for this purpose. Clematis, Honeysuckle, etc.

Your seeds will be delivered to you in a large sealed envelope with your original order blank attached thereto, also detailed cultural instructions printed thereon.

*Do not forget to sign your name and address plainly*

**The Children's Flower Mission, 5700 Detroit Avenue, Cleveland, Ohio**

**The Back Fence** There are usually unsightly objects here to hide. Plant Russian Sunflowers, Giant Castor Bean, Cosmos, etc., for a back ground.

**The Vegetable Garden** Every city home has a vegetable garden 15 to 20 feet wide across the back end of their lot. You will be surprised at the quantities of vegetables you can produce, and the enjoyment of seeing them grow. Beans, Beets, Cabbage, Carrots, Cucumbers, Lettuce, Parsnips, Radishes, Spinach, Tomatoes, Turnips, etc., will all succeed in any city lot. One little girl sold \$10. worth of tomatoes from a penny packet of seed.

**When to Plant Flower Seeds** A safe rule to govern time of planting is when the fruit trees are in blossom. A very important factor is to have the soil in a proper condition, as seeds will not germinate freely in rough cloddy soil caused by working it when too wet. Never stir the soil when it is wet or soggy.

**Care After Planting** The surface of the soil should not be permitted to become dry after planting the seed. A good plan is to cover with old carpet or other material for 3 to 4 days, or until the plants begin to appear. Plant Four O'clock, Mignonette, Nasturtium, Poppies, Sweet Peas, where they are to bloom. Most other varieties can be easily transplanted.

Name \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

STREET or R.F.D. \_\_\_\_\_ NAME OF SCHOOL \_\_\_\_\_

Grade \_\_\_\_\_

Amount Money Enclosed for Seeds \$ \_\_\_\_\_